



LISA LARKIN, M.D.
& ASSOCIATES

Patient. Focused. Personalized. Medicine.

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Internal Medicine, Menopause & Gynecology

August 1, 2010

Dear Patient,

We hope you are enjoying your summer! As our current practice year nears its end, we'd like to bring you up to date on our latest offerings, revised practice policies and what's to come in the months ahead.

With summer now in full swing, many of you are taking part in a number of outdoor activities. Perhaps you're also feeling the pain of summer injuries, like backaches from yard work and sprains from sports. This summer, we are pleased to offer **walk-in appointments for urgent, non-complicated needs**. Available Monday through Friday from 9 a.m. to 2 p.m., our summer walk-in clinic will run through the end of August. No need to call ahead; just stop in, and we'll get you back on track and enjoying your summer again!

Keeping up with the ever-changing healthcare landscape can be a challenge for both physicians and patients. Fortunately, information technology makes it easy to share up-to-date information quickly and easily. From our practice website to our monthly patient **e-newsletter** to our latest endeavor—our **Better Health Blog**, featuring expert advice from practice providers and specialists in the LARKIN Partners in Health virtual network—we are dedicated to keeping you informed about contemporary health issues. Next up are **Facebook** and **Twitter**, so watch for us and be sure to “friend” and “follow” us for medical updates and useful health tips for better managing your overall health and wellness.

And for more traditional, face-to-face health advice from local experts, look for our free **Health & Wellness Lecture Series** to return in the fall, covering topics from hypertension, obesity and irritable bowels to breast cancer, hormone replacement and plastic surgery. For details, visit our website.

We also continue to offer travel appointments for destination-specific health information and vaccinations; diabetes education classes; nutrition counseling and weight-loss classes; private menopause consultations; and adolescent gynecology services. Visit our website for detailed information about any of these valuable services.

Over the past few months, we have revised some of our practice policies. We encourage you to visit our website to review our current policies about e-mail consent, cancellations and no-shows, high-deductible insurance payments, outstanding balances and ADD/ADHD medications. Some of these policies may have changed since your last visit.

With the new practice year on the horizon, it is time to pay your annual fee based on your plan selection for the upcoming year (Sept. 1, 2010–Aug. 31, 2011). At the beginning of each practice year, we ask all patients to choose from either our Core Plan or one of our enhanced provider accessibility plans.

Annual fee. As a reminder, all patients (except those who are *gynecology-only* patients with Dr. Dellinger) are asked to pay a \$55 annual administrative fee. Our practice is dedicated to providing excellent service—beyond the level traditionally covered by insurance. In order to do so, we established an annual fee (\$55/year) for all patients to help offset the cost of patient services we routinely provide that are not covered by health insurance plans or

Medicare, such as billing assistance, completion of medical forms, and much more. All patients receive the same high level of care, attention, and customer service. Patients who enroll in the Core Plan simply pay this annual \$55 administrative fee.

MD Connect and **MD Connect Plus** are the two enhanced provider accessibility plans.

	MD Connect	MD Connect Plus
Annual Fee	\$500 (includes \$55 admin fee)	\$1,200 (includes \$55 admin fee)
Participating providers	Dr. Joliat, Dr. Wright, Dr. Stegman, Dr. Miller, Anna Fox, CNP (Note that Dr. Larkin IS NOT enrolling patients in this plan)	All providers participate
Benefits	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Direct e-mail access <input checked="" type="checkbox"/> Same-day, urgent appointments with preferred provider if in the office that day 	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Direct e-mail <i>and</i> cell phone access <input checked="" type="checkbox"/> Same-day, urgent appointments with preferred provider <input checked="" type="checkbox"/> Priority scheduling for annual physicals <input checked="" type="checkbox"/> Dedicated phone number to our office, for enhanced access to our staff

Enclosed, please find your invoice for your annual fee and your plan selection form for the upcoming practice year. Please complete and return the form, along with your payment, **no later than Sept. 1, 2010**. For your convenience, you may also complete your plan selection online with either a major credit card or Paypal account. Simply visit www.lisalarkinmd.com and click the link on the home page (Annual Plan Pay Online). If you have any questions about your plan options, please visit our website or contact Keri or Rob Rickenbaugh at 513.271.5111 or krickenbaugh@lisalarkinmd.com or rrickenbaugh@lisalarkinmd.com.

From in-house specialty physicians to on-site health counseling and screenings to free community lectures on contemporary health topics, we want you to know that, with Lisa Larkin, MD, & Associates, you have a single source for meeting your health and wellness needs.

Thank you again for choosing us to be a part of your healthcare team. As always, we welcome your referrals and are currently accepting new patients. We look forward to serving you soon!

Sincerely,

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 Maria Wright, MD, NCMP

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